Emily Hoehenrieder

UX/UI DESIGNER

emily.hoehenrieder@gmail.com

emilyhoehenrieder.com

in/emilyhoehenrieder

(916) 221-1660

Experience

UX Designer
Kin and Carta

NOV 2020 - CURRENT | DENVER, CO

Collaborated with diverse clients spanning industries such as enterprise software, financial technology, agriculture, and healthcare. Produced innovative designs across multiple platforms including mobile apps, websites, tablets, and web applications. Engaged in cross-functional teams to expediently deliver high-impact products. Effectively communicated design concepts to clients and users, actively solicited feedback, and iteratively refined designs based on valuable insights.

UX/UI Designer
Kuda Vana Partnership

AUG. 2020 – SEPT. 2020 | REMOTE

Improved the donation flow, content organization, and designed the full website for nonprofit organization Kuda Vana. Implemented user experience strategies such as user surveys, user interviews, user personas, competitive analysis, prototyping and testing. Maintained client communications throughout the project.

Designer
Shutterfly Inc., shutterfly.com/weddingshop

JULY 2018 – JUNE 2020 | REDWOOD CITY, CA

Member of the digital and print marketing team specializing in both direct response and awareness campaigns for the The Wedding Shop and Shutterfly brand. Lead designer for The Wedding Shop marketing channels including social media, CRM, site design, mobile marketing, and SEO.

Design Assistant
Cal Poly Donor Relations Department

SEP. 2017 – JUNE 2018 | SAN LUIS OBISPO, CA

Designed and edited HTML layouts and code for the department site. Edited photos and created original graphics for email, digital and print designs.

Education

UX Design Immersive
General Assembly

JUNE 2020 – SEPT. 2020

A 12-Week, full-time career accelerator focusing on user research, testing methodologies, and design best practices. Completed 400+ hours of learning fundamental skills and tools to become a UX Designer including research and data synthesis methods, rapid prototyping, and wire-framing with tools such as Sketch and Figma.

BS. Graphic Communication
Cal Poly State University of SLO

SAN LUIS OBISPO, CA | SEPT. 2014 - JUNE 2018

Bachelors of Science in Graphic Communication Concentrated in Design Reproduction Technology.

Typography and Design Studies
Munich University of Applied Sciences

MUNICH, GERMANY | MARCH 2017 – JULY 2017

Lived in Munich, Germany for a semester and completed courses in Digital Typography and Design Thinking.

Skills

UX Research	Handlettering	Front End Development
UI Design	Brand Design	
Visual Design	Illustrations	Print Design

Tools

Sketch and Figma	Photoshop	HTML5/CSS
InDesign	After Effects	InVision
Illustrator	Adobe XD	Zeplin